



Company profile

Parade Wave Technologies LLC was established in Dubai in 2020 to do one job properly: buy enterprise IT hardware, hold it close to the customers who need it, and get it out of the door quickly with the paperwork in order.

AT A GLANCE

Established	2020, Dubai, UAE
Trade licence	1189342 (Dubai DET)
VAT TRN	100472839500003
Business	Trading and distribution of IT hardware
Warehouse	Bonded unit, Jebel Ali Free Zone South
Product lines	6
Regions served	8 trade lanes, 34 countries
Despatch cut-off	14:00 Gulf Standard Time, Sunday to Thursday

WHAT WE DO

We buy enterprise IT hardware in volume and hold it in a bonded bay at Jebel Ali Free Zone, selling to resellers, system integrators and corporate IT departments across the Middle East, Africa, the CIS and South Asia. Six product lines: GPUs and accelerators, network adapters and HBAs, rack servers and workstations, server memory, enterprise storage, and optical transceivers and cables.

WHAT WE DO NOT DO

We do not install, configure, integrate, migrate or manage anything, and we do not provide managed services or consultancy. Several of our largest customers are integrators, and the fastest way to lose them would be to compete for the work they do.



How an order runs

- You send part numbers and quantities by email, WhatsApp or the quote form.
- We confirm availability, condition, warranty and lead time in writing within one working day.
- On acceptance we reserve the stock and issue a proforma invoice with serial numbers for stocked lines.
- Goods are picked, tested, photographed and packed; export documents are raised the same day.
- You receive the airway bill number and the test record together.

Quality system

Our intake, test and despatch process is certified to ISO 9001:2015 and covers the physical handling of goods: booking in against a purchase order with serials recorded, inspection for tampering and part number mismatch, functional testing to a written procedure per line, second-person verification at pick, and logged investigation of every non-conformance.

Trade lanes and transit times

Region	Transit	Notes
GCC	24-48 h	Road to KSA and Oman, air elsewhere
Wider Middle East	2-4 days	Air via DXB
East Africa	3-5 days	Fastest growing lane
West Africa	5-8 days	Consolidation available
South Asia	2-4 days	High volume, documentation sensitive
Central Asia & CIS	4-6 days	Sanctions screening on every order
Southeast Asia	4-7 days	Established customers only
Europe	3-5 days	Selected customers only

Commercial summary

Currencies	AED and USD
Payment	Advance for new accounts; 30 days on approval
Incoterms	EXW / FCA Dubai, CPT to named airport, DDP on known lanes
Warranty	Manufacturer where transferable, otherwise 90 days to 12 months
Returns	14 days on error, restocking charge up to 20%
Minimum order	None; handling charge below AED 2,000